



Yukon Chamber of Commerce 2011 Annual Awards Gala

The awards listed below will be presented at our “Annual Awards Gala” on Saturday, January 29, 2011. We need you to nominate the businesses and individuals you feel are leaders in our community and deserving of recognition.

We seek nominations from our Community Chambers and corporate members for these prestigious awards. Winners are selected by the Chamber Awards Committee, which is comprised of individuals from our Executive team. Nominees are judged on four elements, taking into consideration the relative size, nature and particular condition of the business. The four elements include Performance, Quality of Life, Community Involvement and Business Expansion/Job Growth.

Please use this package to nominate an individual or business for one of the categories listed below. Our judges rely on the information you provide to make their decision.

I, _____, hereby nominate _____ for the following award:

Business Person of the Year

Recognizes an outstanding member of Yukon’s business community. Nominees can be an owner, manager or employee of a business who has demonstrated an exceptional commitment to his/her business and community.

Business of the Year

This award recognizes a business that has demonstrated high standards in the provision of point-of-sale and after-sale service.

Yukon Exporter of the year

This award recognizes a Yukon business that has ventured outside of the territory and succeeded in conducting business on the national or international stage while remaining a Yukon-based business.

Rob Harvey Memorial Lifetime Achievement Award

This individual must have demonstrated a track record of going the extra mile to improve the business and economic environment throughout the Yukon. A business person, active or retired, who has demonstrated a commitment to his /her business and community, may be nominated.

Please explain the rationale for your nomination using the attached forms.

Nominations close Friday, January 14, 2011.

Mail to; Yukon Chamber of Commerce,

Suite 101 – 307 Jarvis Street, Whitehorse, YT Y1A 2H3 or

Fax 867-667-2001 or email to president@yukonchamber.com



Yukon Chamber of Commerce
2011 Business Awards Nomination Submission

Statement of Nomination: Business Person of the Year

Nominee:

Name:
Business:

Phone:
Fax:
Email:

The following headings are the judging criteria for the Business Person of the Year Award. Please indicate below each heading how your nominee meets the stipulated criteria. Please limit the Statement of Nomination to three (3) pages. If you are handwriting the information, please feel free to add additional sheets as necessary (please identify the heading to which the additional information belongs).

Performance:

(The performance of the business as demonstrated by positive business growth, profitability and stability. Is the business innovative? How is it perceived by competitors? Please note the age of the business, its projected growth, and whether it is subsidized or self-supporting, as these will be considered as well.)

Four horizontal lines for writing the performance section.

Quality of Life:

(What has the nominee achieved in terms of maintaining or improving the quality of the physical environment – air, water, noise, pollution, energy conservation, etc? Has the nominee improved the quality of life at work through health improvement and accident prevention, job enrichment or profit-sharing?)

Four horizontal lines for writing the quality of life section.

Community Involvement:

(How long has the nominee lived in their community? Is the business 'local?' Does the nominee actively participate in supporting the arts and culture, amateur sports or other volunteer-based organizations? Are they a member of their Community Chamber of Commerce or other service clubs?)

Four horizontal lines for writing the community involvement section.

Business Expansion and Job Creation:

(Has the nominee's growth led to job creation? How has the community benefited socially and economically by the nominee's efforts?)

Four horizontal lines for writing the business expansion and job creation section.



**Yukon Chamber of Commerce
2011 Business Awards Nomination Submission**

Statement of Nomination: Business Service of the Year

Nominee:

Name: _____

Business: _____

Contact Info:

Phone: _____ **Fax:** _____

Email: _____

Please note: The Business Service of the Year Award is intended to recognize for-profit businesses, and as such, non-profit organizations are ineligible.

The following headings are the judging criteria for the Business Service of the Year Award. Please indicate below each heading how your nominee meets the stipulated criteria. Please limit the Statement of Nomination to three (3) pages. If you are handwriting the information, please feel free to add additional sheets as necessary (please identify the heading to which the additional information belongs).

Community Involvement:

(How long has the nominee lived in their community? Is the business 'local?' Does the nominee actively participate in supporting the arts and culture, amateur sports or other volunteer-based organizations? Are they a member of their Community Chamber of Commerce or other service clubs?)

Innovations in Marketing:

(What innovations has the nominee used or pioneered in terms of marketing their product?)

Customer Service:

(What innovative or creative customer service solutions has the nominee implemented or developed? Which training programs are in place to achieve and ensure better customer-oriented service? What do they do to ensure that 'the customer comes first?')

Staff & Team Development:

(What has the nominee done to ensure continued development for their staff? What programs or opportunities for development have been made available?)



**Yukon Chamber of Commerce
2011 Business Awards Nomination Submission**

Statement of Nomination: Yukon Exporter of the Year

Nominee:

Name: _____

Business: _____

Contact Info:

Phone: _____ **Fax:** _____

Email: _____

Please note: The Yukon Exporter of the Year Award is intended to recognize for-profit Yukon based businesses who have been in existence marketing and exporting their own products internationally for a minimum of 3 years,

The following headings are the judging criteria for the Yukon Exporter of the Year Award. Please indicate below each heading how your nominee meets the stipulated criteria. Please limit the Statement of Nomination to three (3) pages. If you are handwriting the information, please feel free to add additional sheets as necessary (please identify the heading to which the additional information belongs).

Business Description:

(Industry and markets in which the business operates? Description of goods and services exported nationally or internationally and new business generated.)

Demonstrate Continued International Growth (past 2 years):

(Sales growth, new market penetration, business division expansion, etc...)

National / International Market / Industry Accomplishments:

(Highlight awards, accolades, accomplishments, etc, that the business has received in the past. What has the nominee done to foster continued growth throughout national and international markets?)

Innovations in Marketing:

(Has the nominee demonstrated the use of a short through long term marketing plan, if possible highlight some key areas or goals? What innovations has the nominee used or pioneered in terms of marketing their product internationally?)

Demonstrate the Nominees Promotion of the Yukon:

(How has the nominee proven to have promoted and endorsed the Yukon through its national and international sales?)



Yukon Chamber of Commerce
2011 Business Awards Nomination Submission

Statement of Nomination: Rob Harvey Memorial Lifetime Achievement Award

Nominee:

Name: _____

Business: _____

Contact Info:

Phone: _____ Fax: _____

Email: _____

Please note: The Rob Harvey Memorial Award recognizes a Yukon based business person for outstanding dedication to the betterment of the business environment in the Yukon. The nominated person must have a demonstrated track record of 'going the extra mile' to improve the business and economic environment throughout the Yukon. The business profile you provide will be the sole determining factor when the nomination is being considered.

Business Profile: [Please Limit to 250 Words]

(The Business Profile provides an opportunity for the nominator to tell the Committee about the business in their own words. The Profile should include relevant information about the business and, if possible, demonstrate some promotional flair. The Business Profile will be used to provide the Awards Committee with some background information on the business and will be included in the Awards Program and subsequent media insert if the business is selected as a finalist. You might consider including the following:

- Vision and mission statements
• Information about products and services
• Customer service philosophy and practices
• What makes the nominee and their business unique

Lined area for writing the business profile.

Nominated by: _____

Signature: _____

Address: _____

Telephone: _____